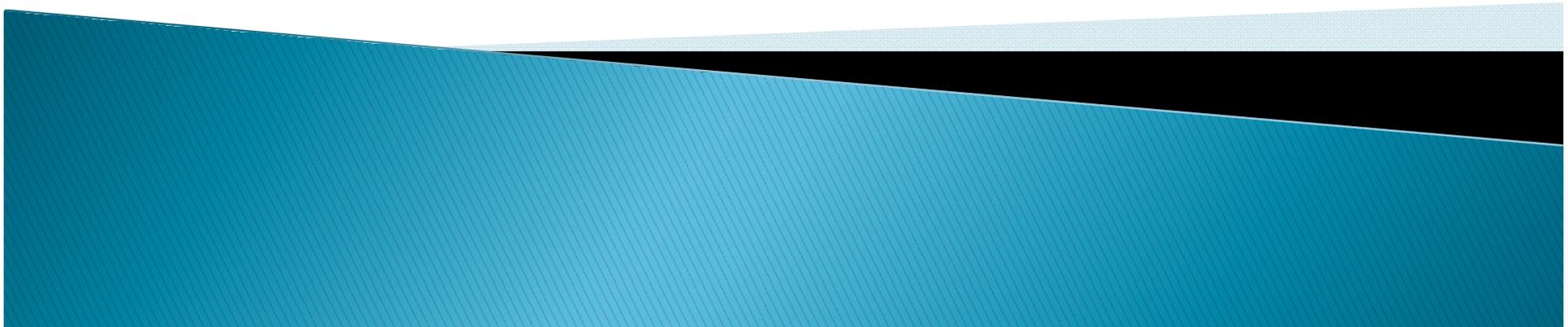
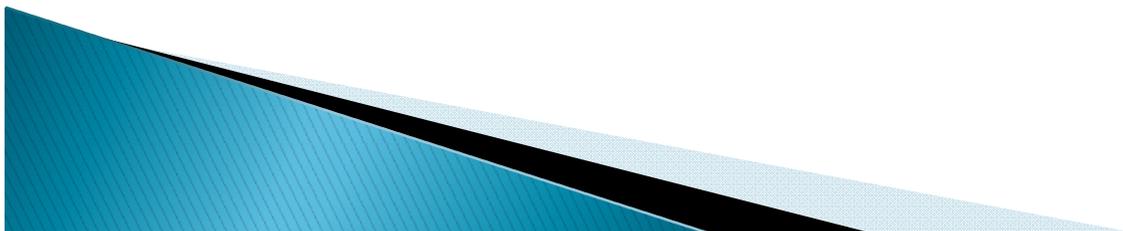


Ehrenamtliches Engagement

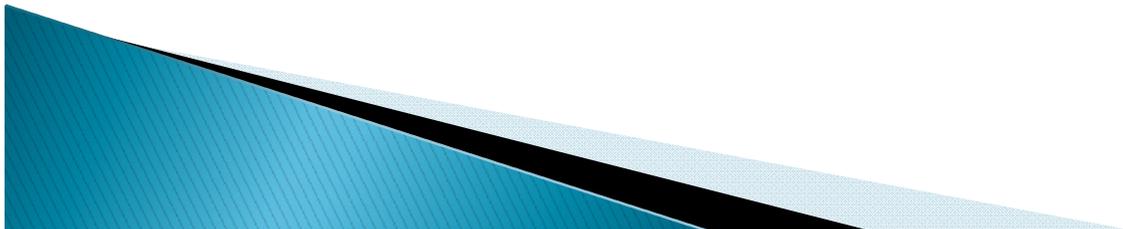
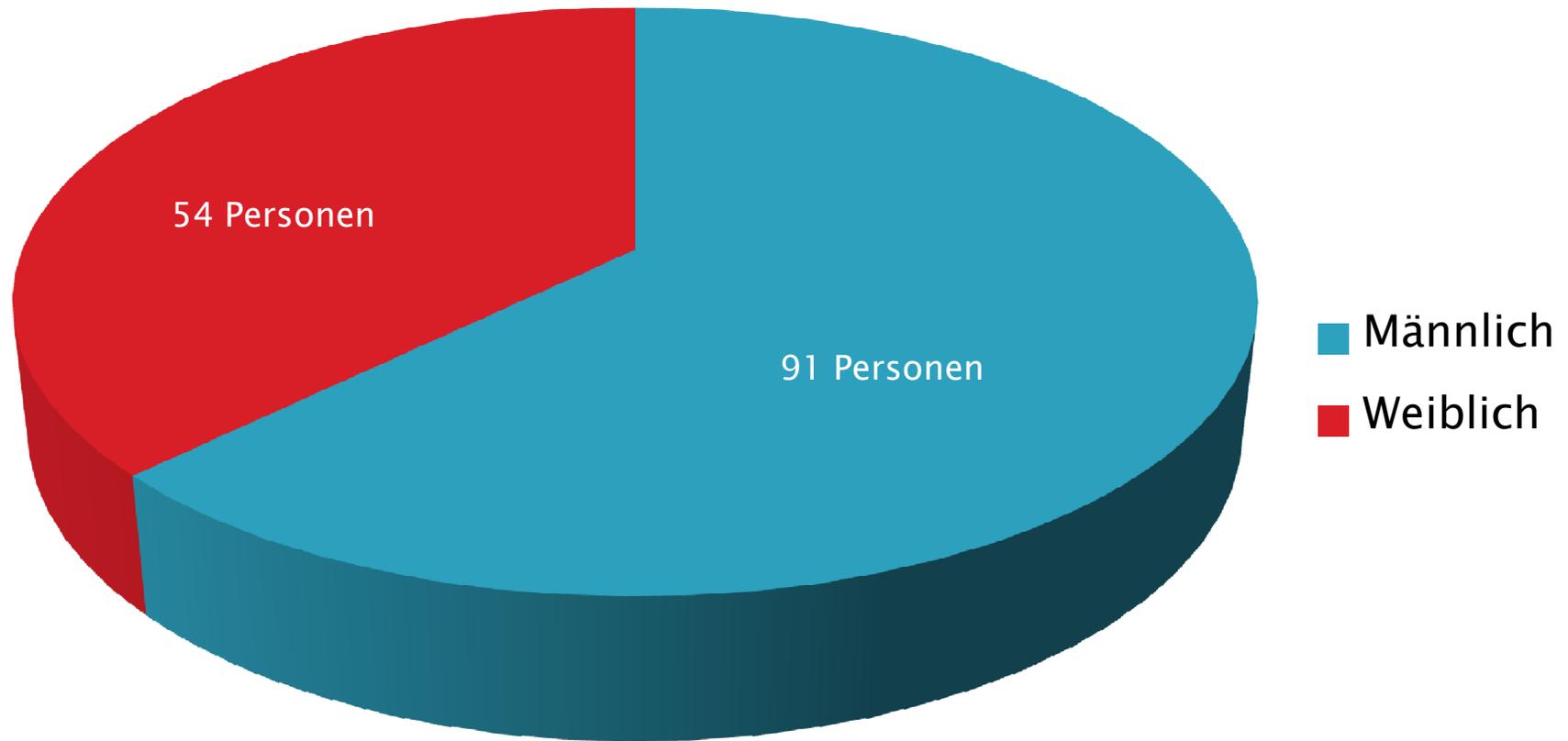


Allgemeines zur Umfrage

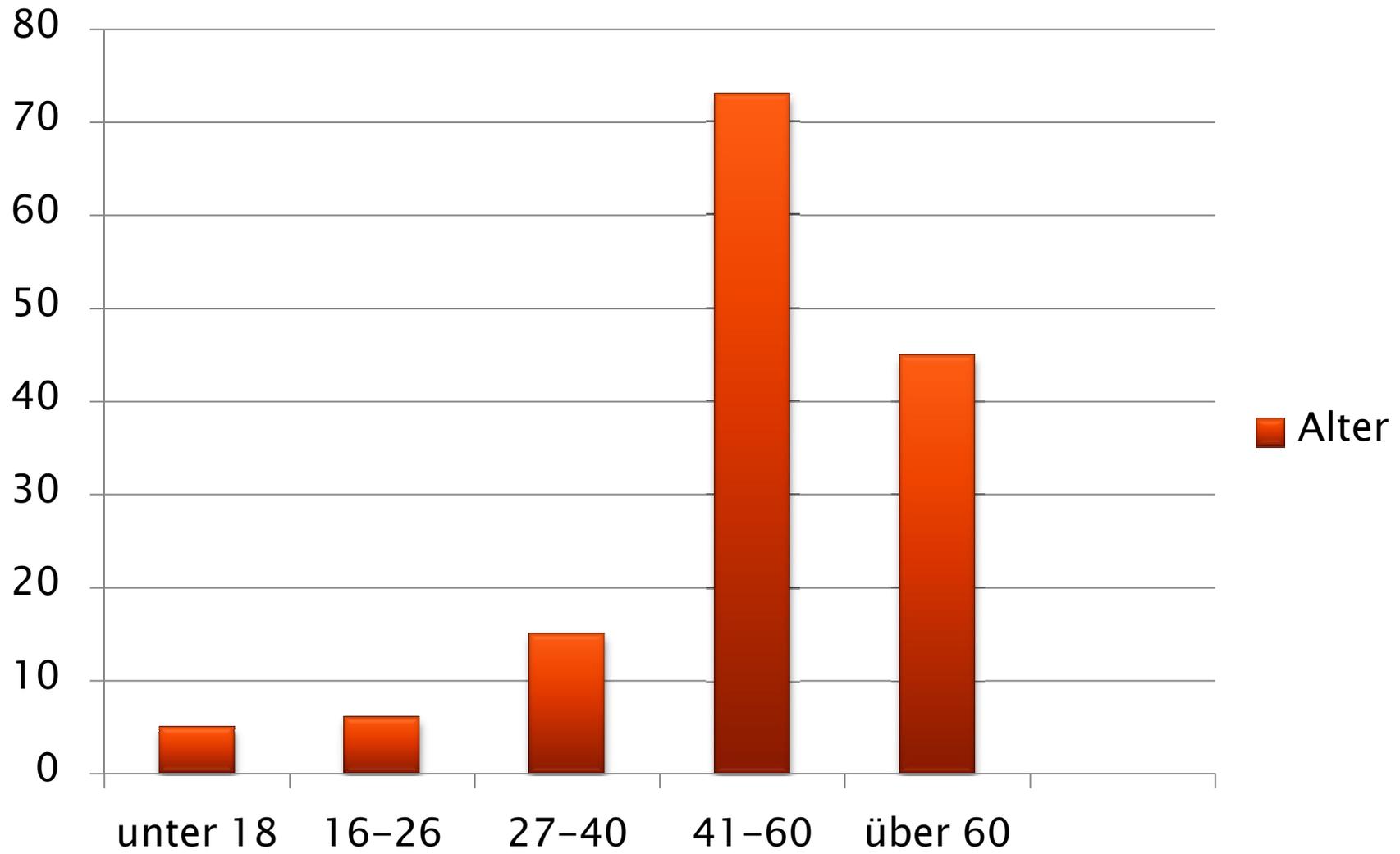
- ▶ 145 Teilnehmer
- ▶ 1,91 Ehrenämter
- ▶ Landkreise:
 - Ammerland
 - Oldenburg
 - Nordenham
 - Wesermarsch
 - Leer



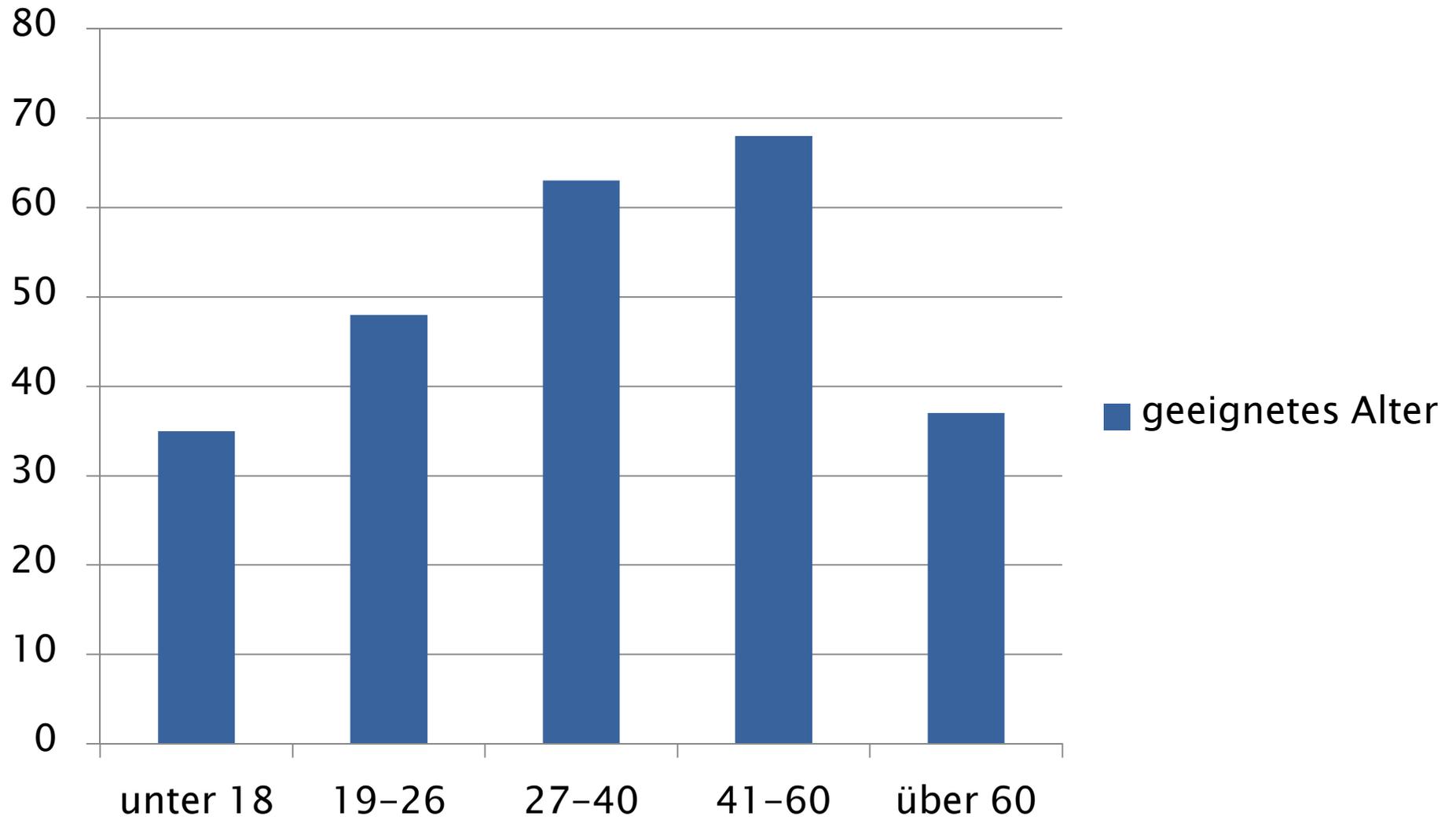
Geschlecht



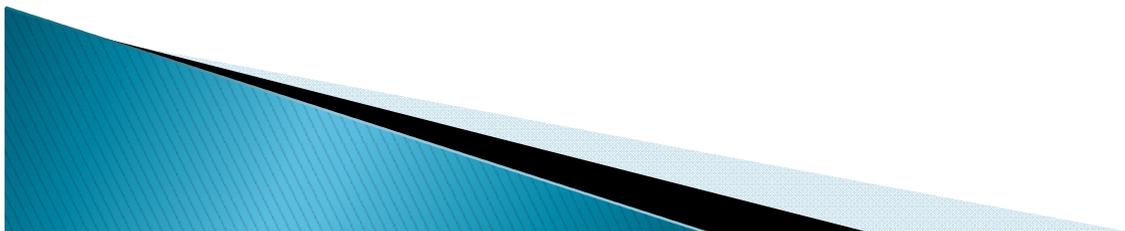
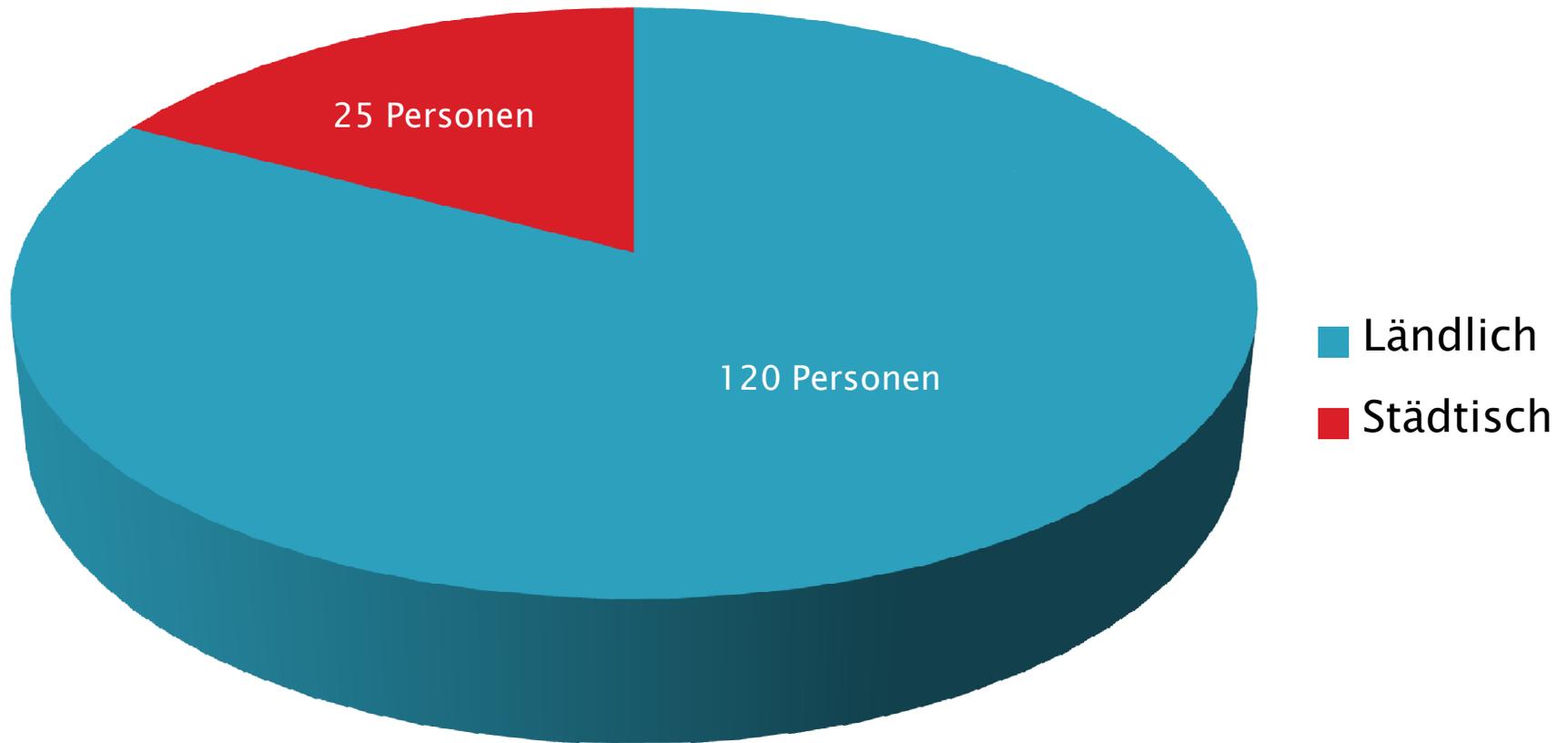
Alter



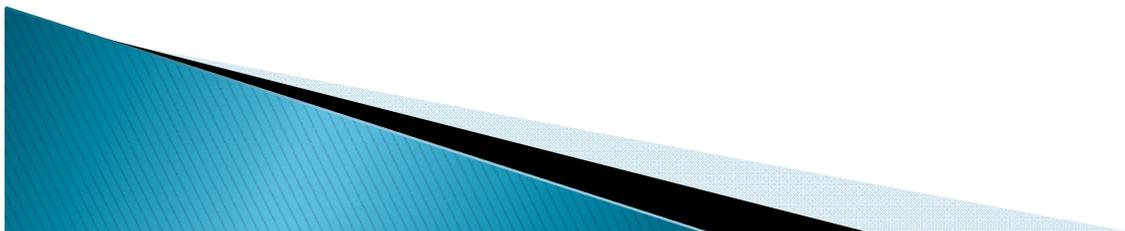
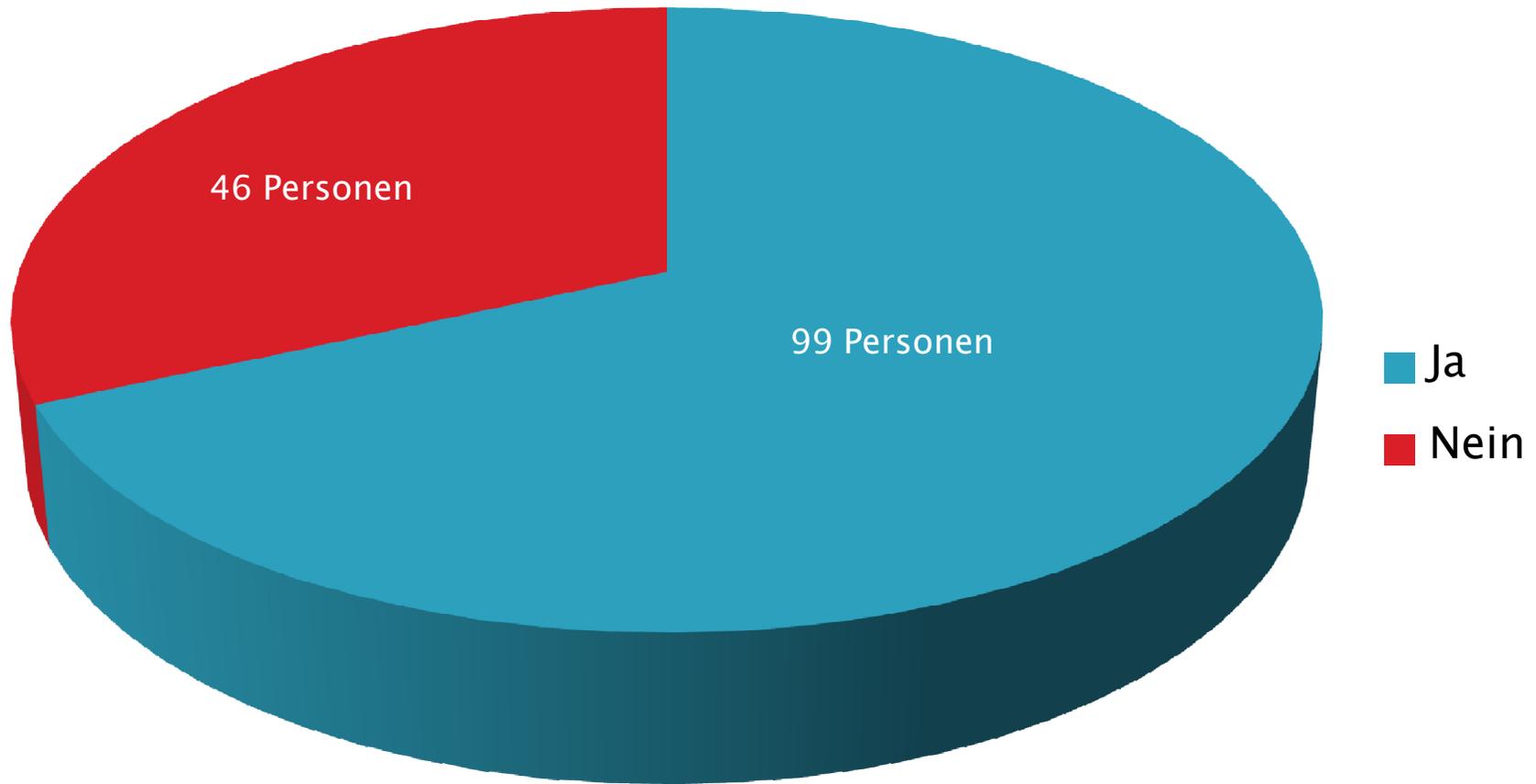
geeignetes Alter



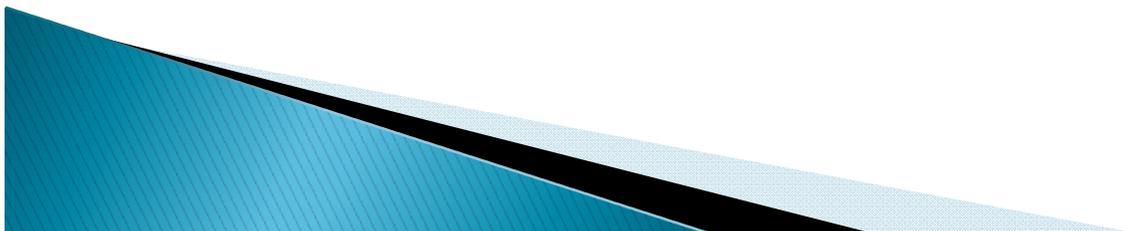
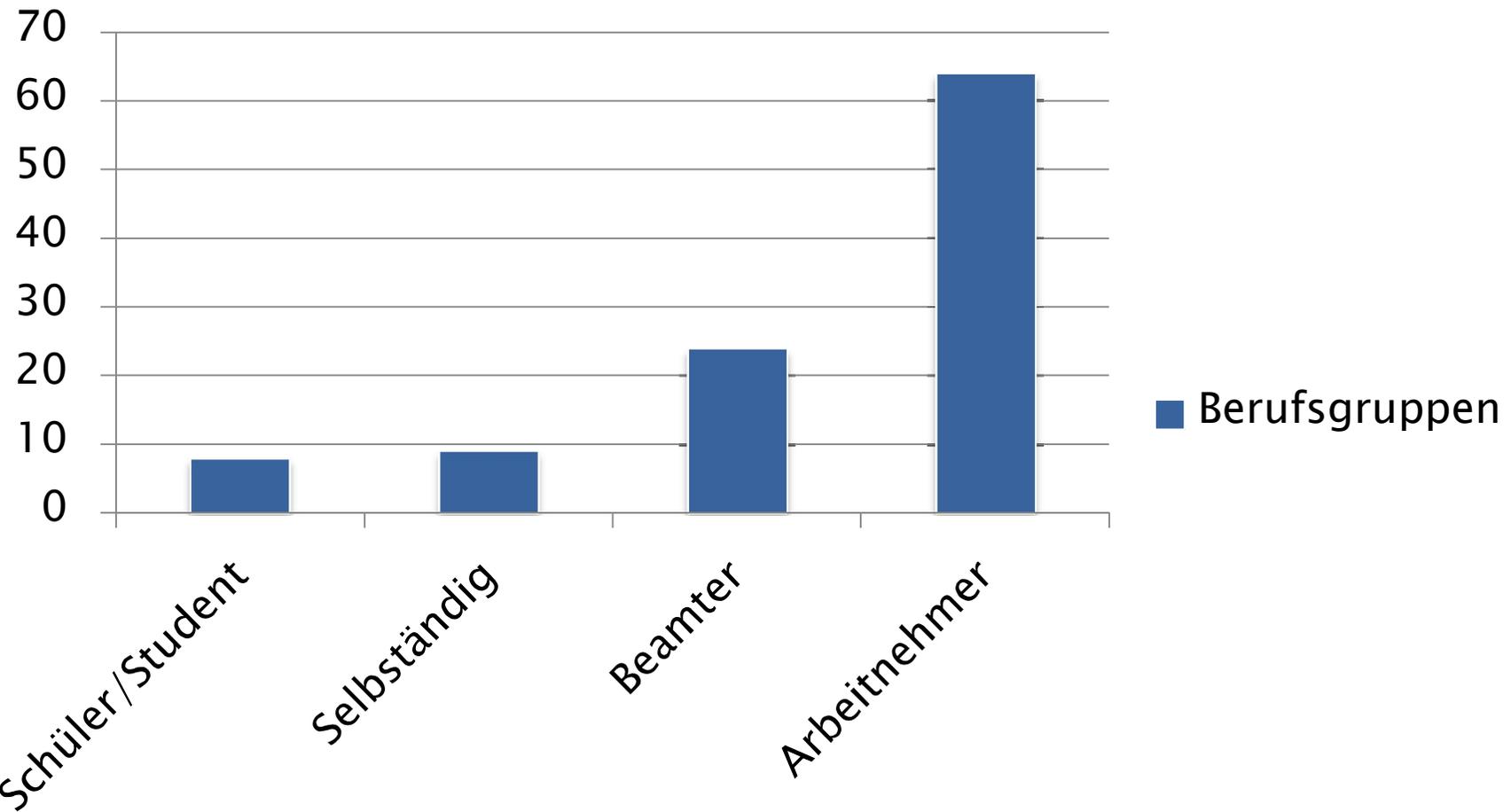
Wohngegend



Berufstätig



Berufsgruppen



Der durchschnittliche Ehrenamtliche ist...

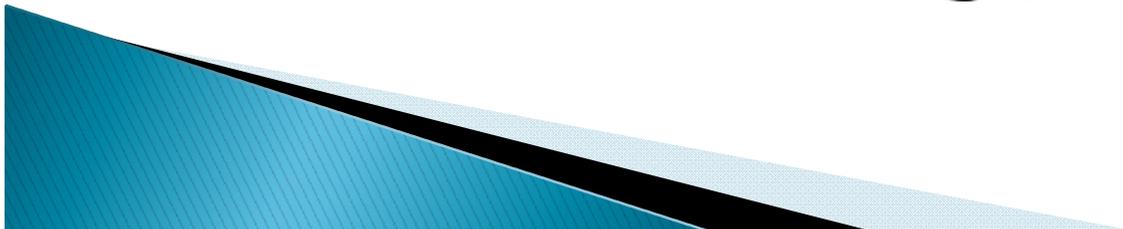
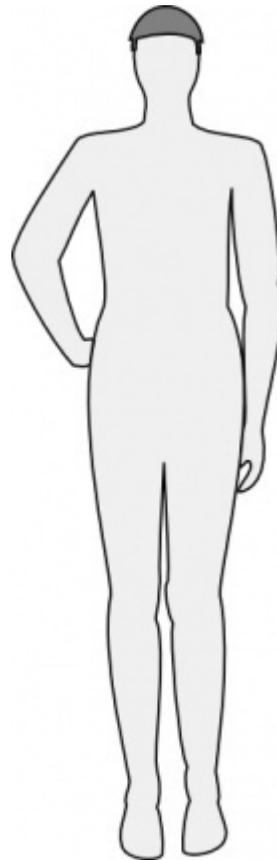
...männlich

... zwischen 41 und 60
Jahre alt

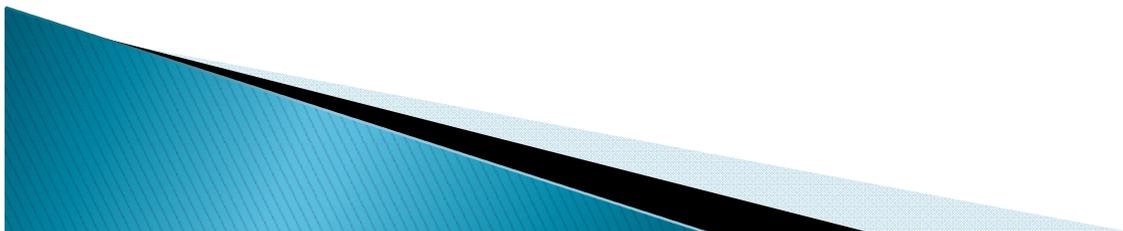
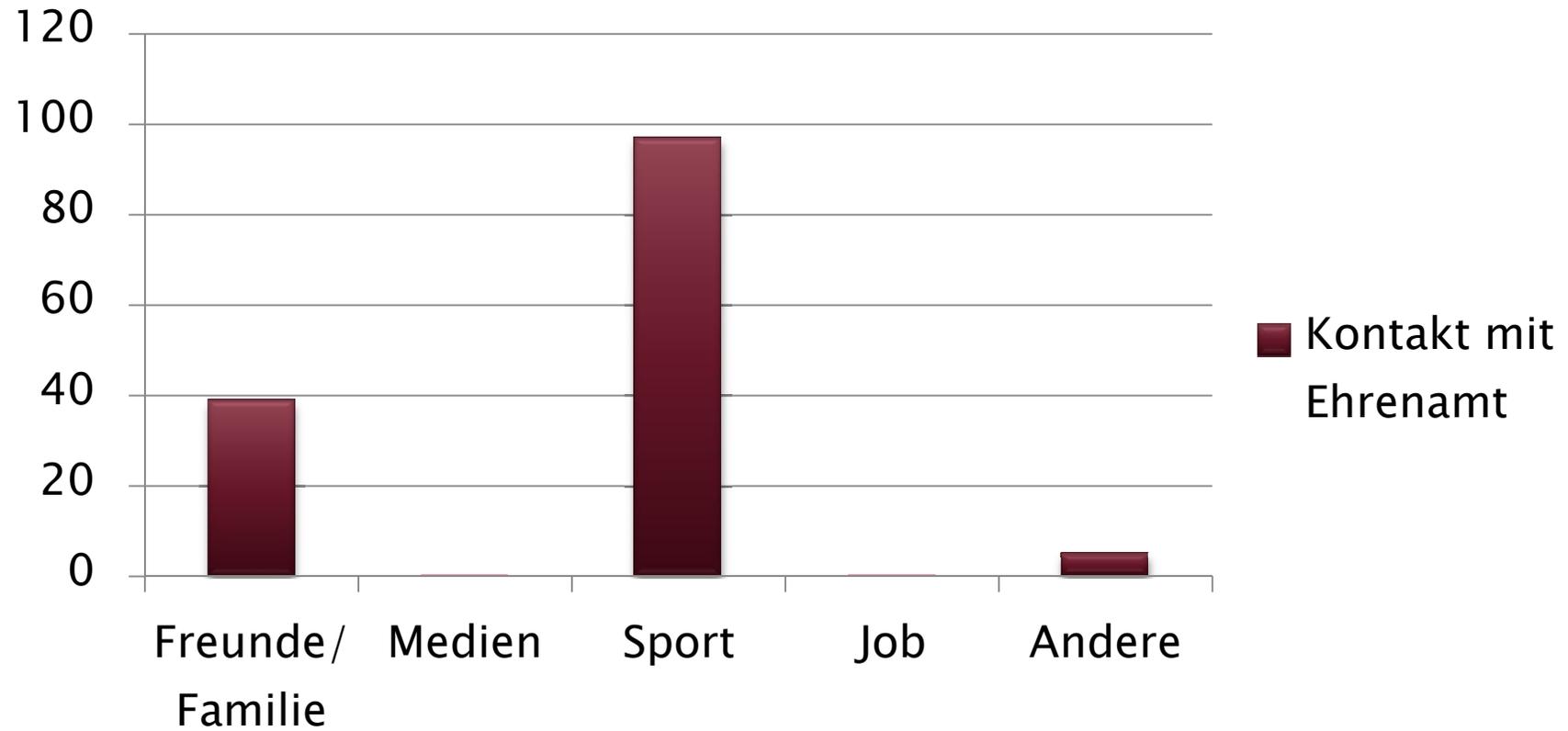
.../wohnt auf dem Land

... berufstätig als Arbeitnehmer

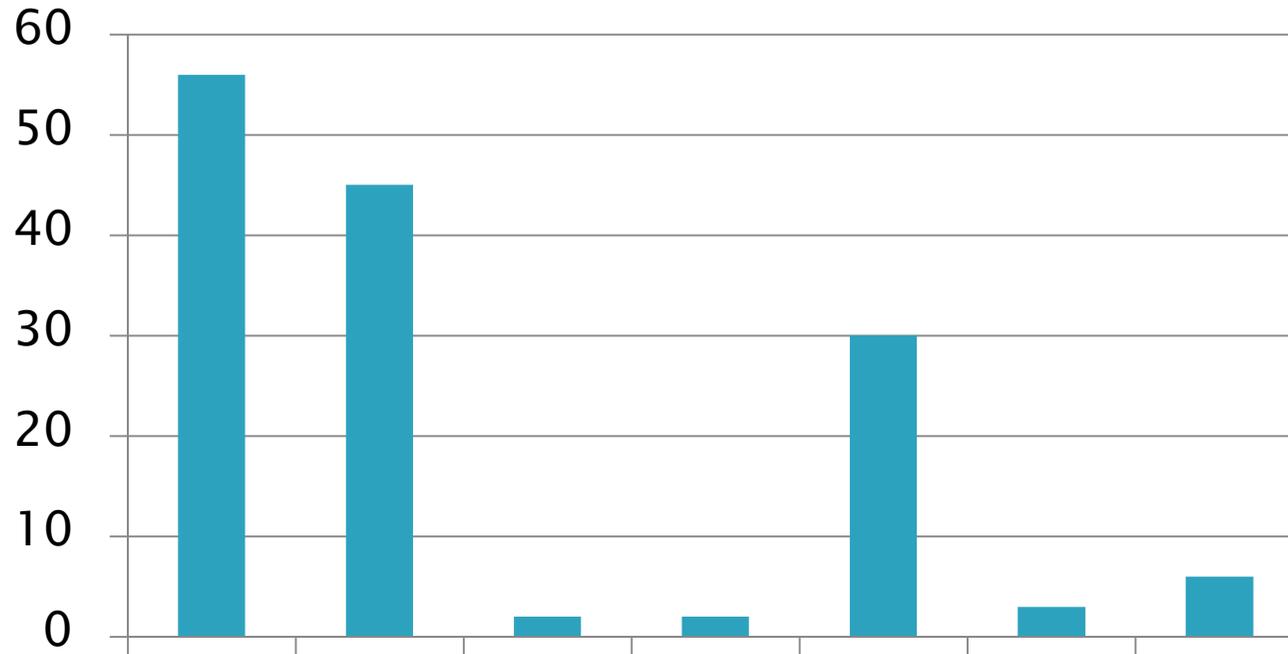
...in 1,91 Ehrenämtern tätig



Kontakt mit Ehrenamt



Motivation



■ Motivation

Verantwortung

Spaß

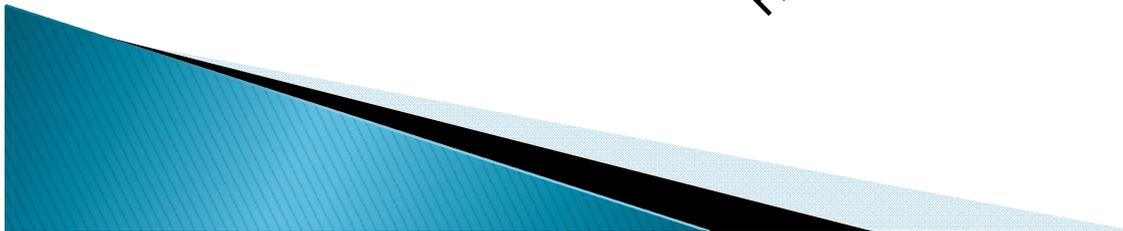
Unterhaltung

Anerkennung

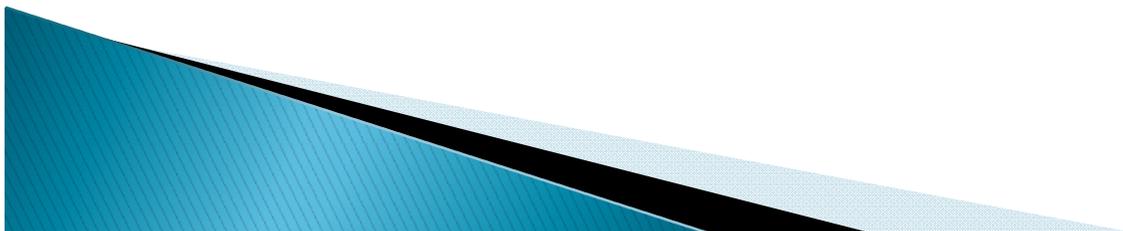
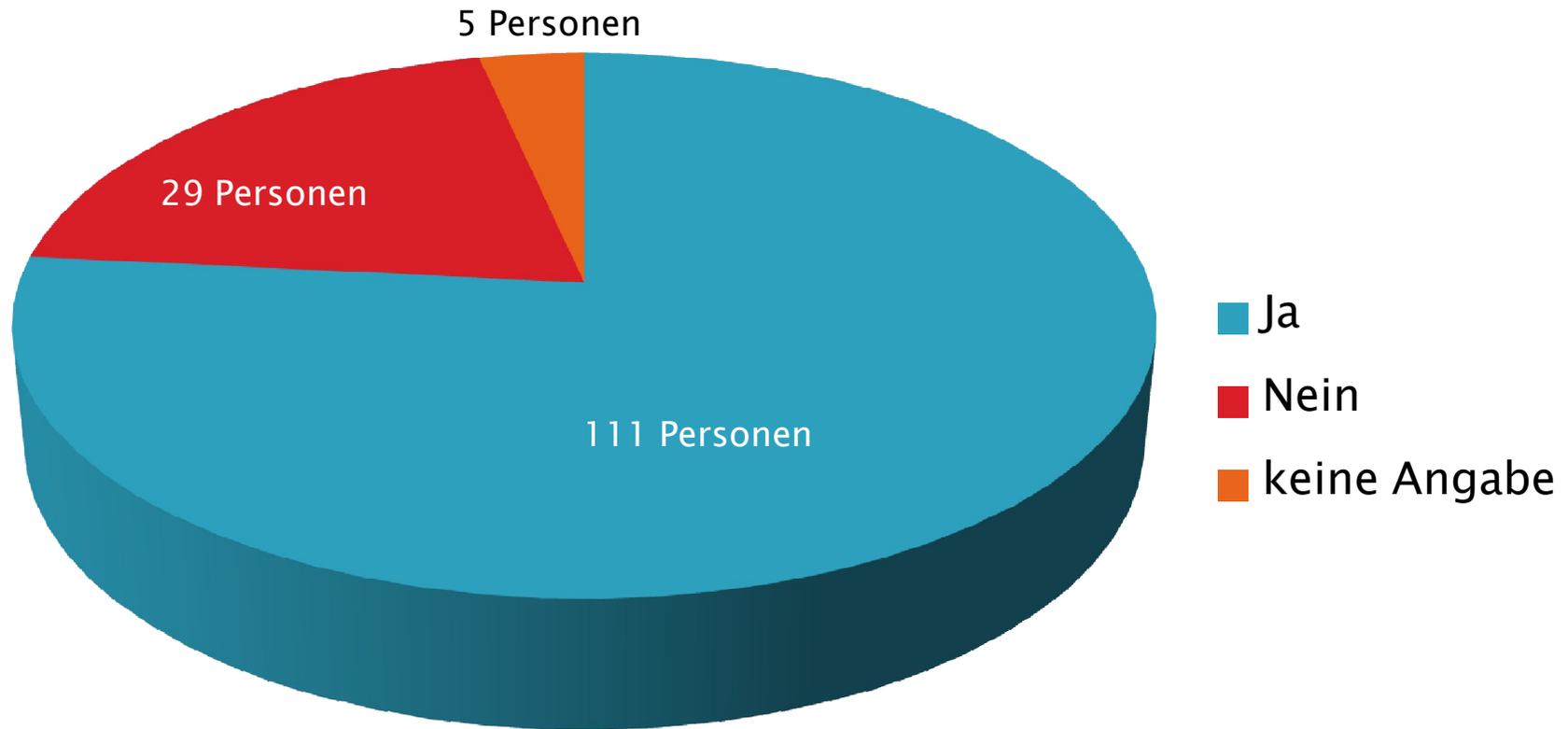
Herausforderung

Erfolg

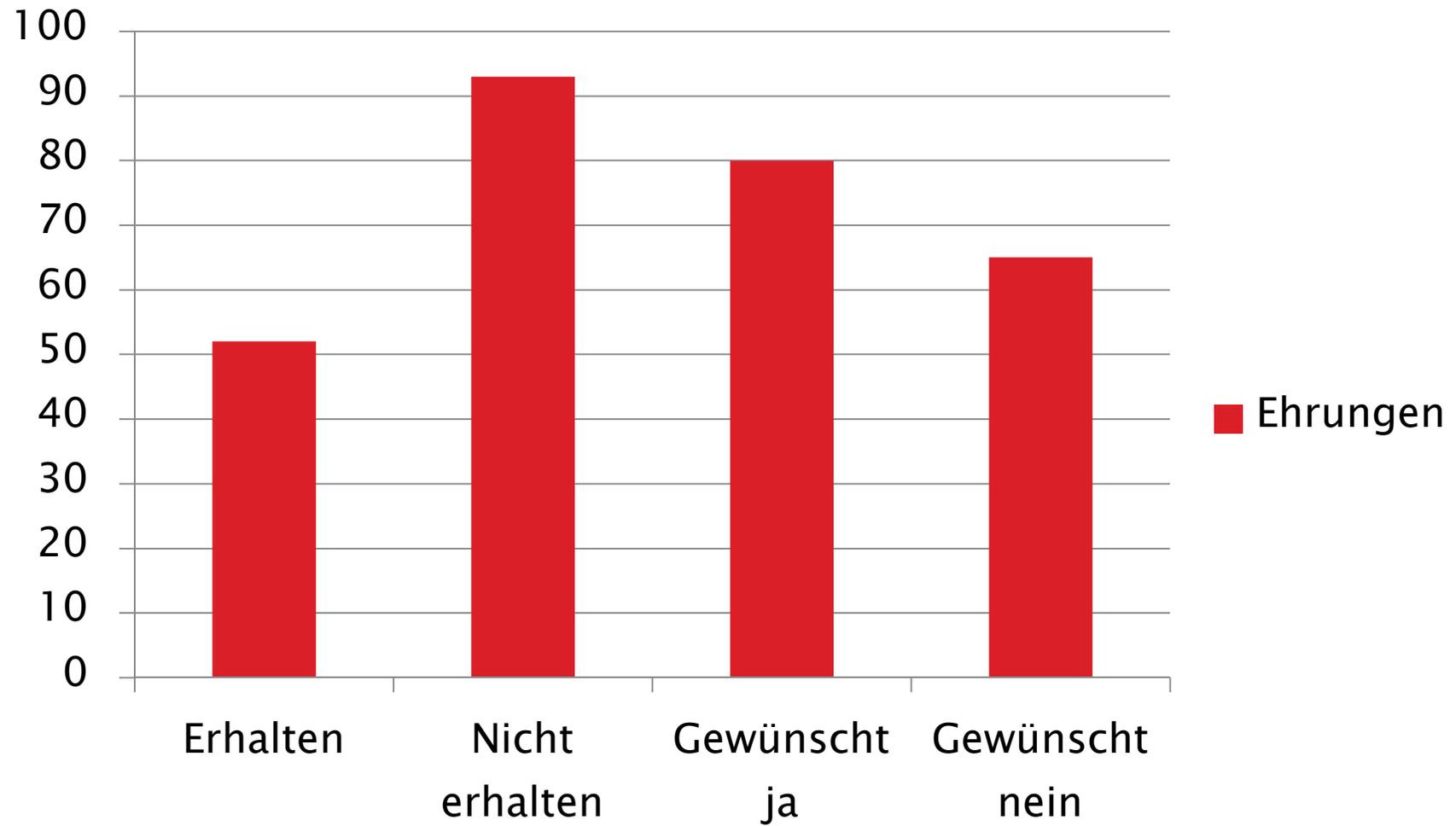
Andere



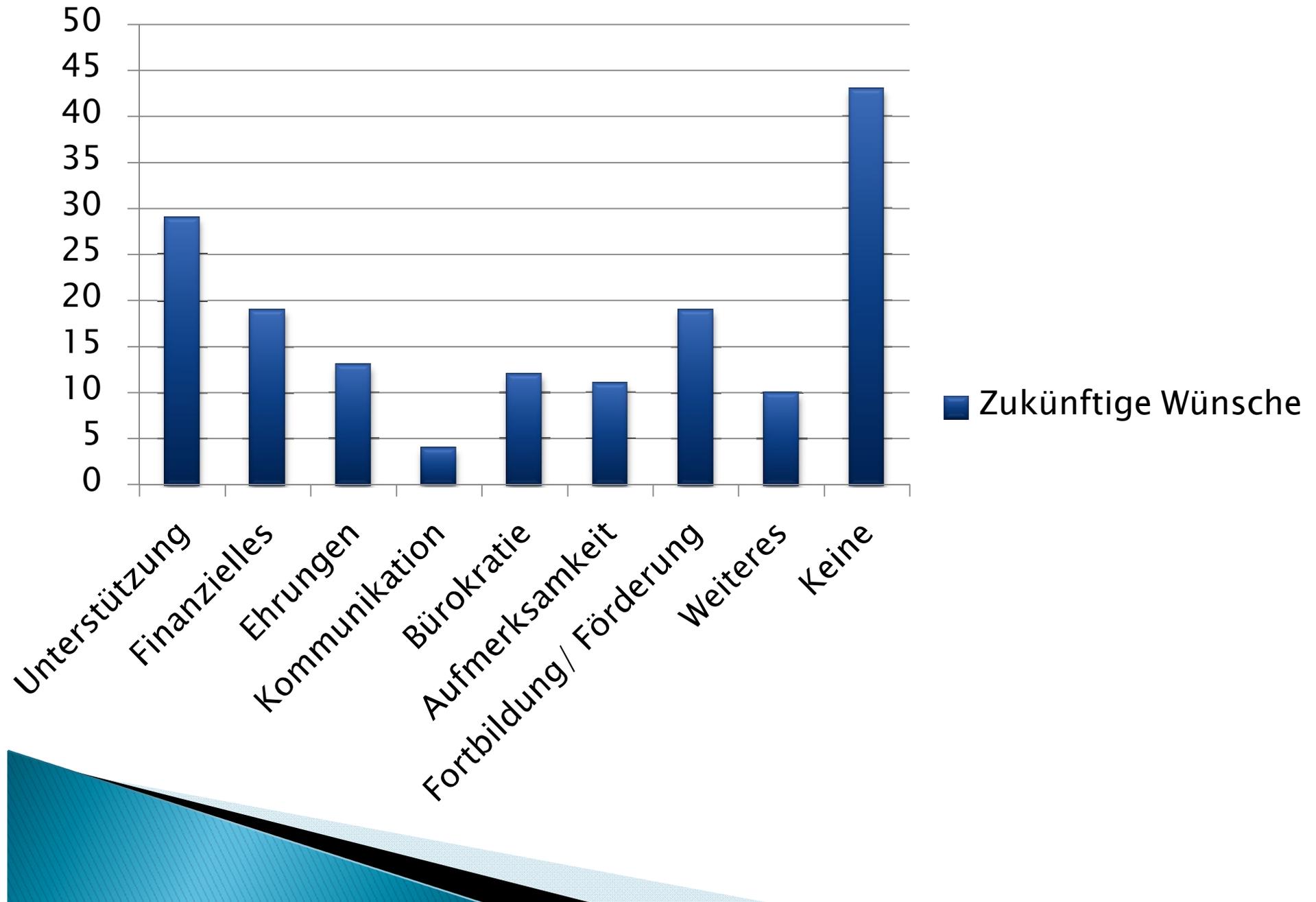
Andere zu Ehrenamt motiviert



Ehrungen



Zukünftige Wünsche



Lösungsansätze

- ▶ Information stärken
- ▶ Kommunikation in- und extern der Vereine stärken
- ▶ Finanzielle Unterstützung (z.B. Sportgeräte)
- ▶ Stellungnahme zum Ehrenamt
- ▶ Aufmerksamkeit für Randsportarten
- ▶ Mehr Werbung



Vielen Dank für Ihre Aufmerksamkeit

Von Lisa-Marie Scheschner und Hannes Müller



AKTIV
IM EHRENAMT

Ein Plus fürs Leben.